

# MIZUKI TANAHARA

Graphic Designer / Producer  
Data Visualisation Designer

## PROFILE

I am an energetic and enthusiastic individual with strong communication skills and a curiosity for learning. I thrive under pressure and enjoy roles that allow me to absorb new ideas, challenge myself, and grow.

I previously worked at an advertising agency in Tokyo and a design and branding studio based in New York, where I gained hands-on experience in advertising. My responsibilities included team coordination, client consultation, and overseeing project fulfillment from brief to delivery.

In addition to my professional experience, I specialise in graphic design with a particular focus on data visualisation, which I decided to focus on in greater depth by embarking on a Masters in Media Arts at University of the Arts London in 2022.

Drawing on Japanese aesthetics and a nuanced engagement with European art and design traditions, I merge aesthetic sensitivity with analytical thinking to transform complex information into clear and compelling creative work.

This approach informs my current work, where I combine my background in design and technical skills to craft engaging, data-driven narratives for a diverse range of clients.

## SKILLS

Planning / Direction



Video Editing (Adobe Premiere and After Effects)



Graphic Design (Adobe Illustrator and Photoshop)



Programming (HTML / CSS)



Creative Coding (Touchdesginer, Processing)



## CONTACT



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Website

<https://tana-mi.com/portfolio>

## EDUCATION

2022 - 2024

**University Of The Arts Of London , UK**

Master's Degree (Distinction)

MA Design Data Visualisation

2017 - 2019

**Institute of Advanced  
Media Arts and Sciences, Gifu, Japan**

Master's Degree

MA Media Art

2011 - 2015

**Ritsumeikan University, Kyoto, Japan**

Bachelor's Degree

Image Arts and Sciences

## LANGUAGES

**Japanese**

my mother tongue.



**English**

C1 level



**German**

I have a A2 certification.



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## WORK EXPERIENCE

2024.4 - 2025.3

### Producer

Soar NY, LLC



Worked at Design and Branding agency based in New York. My clients are usually Japanese company, I managed the schedule and worked with graphic designer.

2023.8 - 2023.12

### Social Media Planner / Designer

Pointblank Promotions Ltd



Consistently plan, shoot images and videos, and design for Instagram for promotion in the UK of Japanese products.

2022 -

### Advertisement Researcher

Right in Right inc.



Utilizing the knowledge from working in the advertising industry, I researched and gathered materials for visual materials to be used in advertising commercial videos.

2020 - 2022

### Video / Radio Editor

Freelance

Editing video and radio programs for Japanese clients. Having technical skills in using Adobe software.

2015 - 2017

### Advertisement Planner / Sales

Cyber Agent, inc.



Successfully planned some promotion as a planner. Worked directly with customers to plan, create, and conduct digital advertising campaigns.

## AWARD

2018

### Dubai Design Week

global grad show

2017

### BAPA Creative Award

3rd Prize / Audience Award

## EXHIBITION

2025

### Kakumaru gallery, Japan

Solo exhibition

2023

### UAL

Graduation show

2019

### Ars Electronica

Internet Yami-Ichi

2019

### IAMAS2019